

# CHILD CARE RESOURCES OF ROCKLAND, INC

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FOR IMMEDIATE RELEASE

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## CCRR 40<sup>TH</sup> ANNIVERSARY FAMILY FUN DAY

**All children should have equal access to quality child care and early education services, shouldn't they?** For 40 years, Child Care Resources of Rockland, Inc. (CCRR) has worked to ensure that all children in Rockland County, and the surrounding areas have equal access to early education services and quality child care. After all, children who participate in early education programs are better prepared for school.

In celebration of our 40<sup>th</sup> anniversary serving the children of Rockland, we will be hosting a Family Fun Day on July 19<sup>th</sup>, 2014 (Rain date: July 20, 2014) at Provident Bank Park. This day will focus on our success in the community while highlighting the need to continue our work and advocacy for early childhood education.

To help celebrate we have invited child care providers and community organizations to promote their programs and to provide appropriate activities for children. There will be art activities, face painting, balloon twisting, veggie bag toss, tornado tube bottles, and emergency vehicles from the county, the Rockland Boulders train and other FUN things to do. We are fortunate that Jeffrey Friedberg of Bossy Frog will be performing that afternoon, along with the dancers from Dance Attitude performing "Let it Go" from Frozen.

Our participants and raffle donors include the Challenger Center, Nyack Hospital, the Rockland Farm Alliance, NY Jets, NY Giants, Macaroni kids and other child care programs and community organizations.

There will be a raffle that afternoon and they include a full dance scholarship with Pomona Dance for one year (\$1,000 value) and a Resort Vacation Certificate from Endless Vacation Rentals (\$599-\$1,000 value).

Admission is \$20 per person (3 and under free). The admission includes all activities, a Rockland Boulders Baseball game and Fireworks. Gates open at 1pm and the baseball game starts at 6:30pm. Visit [www.childcarerockland.org](http://www.childcarerockland.org) to purchase tickets.

Join us on July 19 and help us recognize 40 years of community service in preparing and protecting the needs of our youngest generation.

Child Care Aware® of America Member

